



Employment Opportunity

Job Title: Promotional Marketing Team member

Reports To: Marketing Coordinator - Game Presentation

Status: Part-time, hourly

Wages: \$11.00/hour

Qualifications:

- Well organized, outgoing and full of energy.
- Excellent verbal communication with strong people skills and interest in promotions.
- Self-motivated with the ability to prioritize and work within a fast-paced environment.
- Availability to work weekdays, weekday evenings, weekends and holidays (including the December break, and Reading Weeks) - as required
- Currently enrolled as a Ryerson University student

Responsibilities include, but are not limited to the following:

- Attend group promotional meetings on a monthly basis.
- Execute promotional marketing activities with third-party partnerships.
- Become familiar with promotions being executed and all upcoming Mattamy Athletic Centre events
- Promote Ryerson Rams athletics and all other events held at MAC to the general public.
- Assist in creating promotional materials, developing and implementing event promotions
- Attend scheduled promotions
- Become familiar with the events through research of event participants
- Assist in creating different promotions for events held at MAC
- Wear required uniform.
- Report to promotional coordinator
- Perform all other duties and responsibilities as assigned.

Please forward your resume with cover letter to:

Patrick Galka
Marketing Coordinator - Game Presentation
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